

## **Burntsand Wins Business Solution of the Year in 2008 Microsoft Partner Program IMPACT Awards**

**Toronto, Ontario. November 25, 2008** - Burntsand announced today that it has been selected as the winner in the **Business Solution of the Year** category at the 2008 Microsoft Partner Program IMPACT Awards. The sixth annual IMPACT awards recognize excellence across the large and diverse community of Microsoft's Canadian technology partners. The winners were announced at a gala event in Toronto on November 13, 2008.

"As real leaders in their fields, technology partners like **Burntsand** continue to help customers optimize their business performance," said Lora Gernon, Senior Director, Partner Group, Microsoft Canada Co. "Our annual IMPACT Awards celebrates top technology partners who have shown true passion through their tremendous service to customers and innovative solutions."

**Burntsand** was chosen as the winner in Business Solution of the Year Award Category which honours the technology partner and their breakthrough solution that delivered unsurpassed product and service excellence to their customers. Burntsand's Professional Accreditation Management solution provides a full registry solution for programs or professionals on a common extranet platform.

"We continue to find that Microsoft's Office SharePoint Server (MOSS) is the foundation platform for creating cutting edge business solutions, in this case integrating to Dynamics CRM" said Martin Glover, Burntsand's CEO. " This recognition of our continued leadership in adoption and integration of these key platforms is gratifying."

### **About the Microsoft Partner Program IMPACT Awards**

In 2003, Microsoft Canada replaced all of its previous technology partner awards with a unified program that also recognizes customer service, marketing, and contribution to the community.

The IMPACT Awards include categories that recognize top technology partners for excellence in four categories: Solution Awards; Business Awards; Marketing Awards; and Community & Initiative Awards.

For a list of all 2008 winners, and more information on the Microsoft for Partner IMPACT Awards, please visit <http://www.microsoft.ca/awards>.

### **About Burntsand**

With a unique and forward-thinking focus on helping clients unify enterprise information to increase productivity and insight, Burntsand is a North American leader in the delivery of Enterprise Content Management, Enterprise Operations and Service Management, Collaboration, and Customer Relationship Management services. Burntsand delivers

business advantage to its mid-market clients through risk-managed projects and unmatched customer experience. Strong partnerships with EMC, Microsoft and BMC reflect the company's business maturity and ensure technology depth. Headquartered in Toronto, Burtsand operates from locations across North America. The Company's shares (TSX: BRT) are traded on the Toronto Stock Exchange. More information about Burtsand can be found at [www.burtsand.com](http://www.burtsand.com)

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